

Winnepesaukee Public Health Council (WPHC)
Franklin Savings Bank Welcome Center
November 5th, 2015 3-4:30PM

In Attendance: Ed Drury (Genesis Behavioral Health), David Emberly (Central VNA & Hospice), Sally Minkow (LRGH), Russ Morey (Parish of St Andre Besette), Susan Smith (NH Voices for Health), Scoop Welch (Granite United Way), Susan Wnuk (CAP-Merrimack Belknap County), Margaret LaBrecque (NH Veterans Home), Rich Crocker (State Committee on Aging), Rachel Saliba (Tilton School), Jim Wells (City of Franklin), Rick Silverberg (Health First Family Care Center), Lisa Morris (PPH Executive Director), Susan Laverack (PPH Associate Director), Traci Fowler (PPH Associate Director Substance Abuse), Lisa Leary (PPH Director Substance Abuse), Janet Hunt (ServiceLink Director), and Jennifer Groleau (PPH Administrative Support)

Agenda:

1. Welcome and Communications:

- Welcomed Jennifer Groleau (PPH Administrative Support) as new administrative support for WPHC.
- Communications were discussed among the Council members.
 - Website-Council asked for an update on the website as it is a requirement for the grant. Lisa Morris (PPH Executive Director) gave update with comments. It will be a place for minutes and will be used as a tool to get the community engaged. Lisa suggested that the members of the Council add the link to their own organizations websites. It has not been decided if the new website will be a new website page or a hyperlink accessed from PPHNH.org. Sally Minkow (LRGH) suggested that everyone should add a .PDF of the health plan to their own organizations websites.
 - Constant Contact-The Council discussed the use of Constant Contact within their organizations. General consensus was that everyone seemed to think that it would be an effective tool to reach out and promote the Councils work. Including links for further information was suggested. Jeff (LRPC) suggested the possibility of using "interest areas" where people may check off what information they would like to receive. Relevant information should be reported through Constant Contact.
 - Dropbox- There was no activity in drop box. It was decided that it is not an effective way for communicating among the Council.

2. Distribution/Education of Winnepesaukee Health Improvement Plan: Scoop Welch (GUV) asked the Council if anyone had thoughts on the distribution of the plan. Lisa Morris (PPH) said that there has been a high response on the full plan. The Council has 5000 copies of the 2 page pamphlet for distribution. Sally Minkow (LRGH) said that scripting really helped, many Council members agreed. Traci Fowler (PPH) suggests a PowerPoint presentation to use as a script to maintain consistency. One of the focus areas is to identify who the Council will be presenting to. Places to target for summary plan distribution suggested at the Oct. meeting included: food pantries, chambers, schools, clinic groups, and town halls.

Action: Lisa will work with the WPHC Exec. Comm. to develop a draft facilitator guide (with talking points). This guide will be sent to Council members along with a list of priority groups for CHIP presentations. Council members will choose a minimum of one presentation site. An email will be sent to Council members by the end of November.

3. State Innovation Model (SIM): Lisa Morris (PPH) shared with the Council the State Innovation Model document. The goal of SIM is to: realign the current health care system to: improve quality of care, improve population health, and reduce cost. The current planning initiative has participation from leaders within the health care and public health sectors. For more information on SIM see NHHealthInnovation.org

4. Updates: The Council requested 2 presenters a month from each work group. Today's presenter is from Priority area 3: Reduce Substance Misuse

- a) Reduce Substance Misuse Work Group and Naloxone Update : Lisa Leary (PPH) Presentation:
 - Goal 1-Prevent Substance Misuse and Reduce. Including substances such as alcohol, tobacco, marijuana, and opiates. Strategy Awareness and Education.
 - Goal 2-Have leadership understand misuse. Strategy-Have leadership informed that misuse is a chronic disease with a genetic component. It was stated that there is a 60% recovery rate. Importance of terminology was discussed substance abuse vs. substance misuse.

The presentation was cut short because of a shortage with time and will be continued at the next meeting.

- b) Aging and Disability Work Group- Joan Baretto (Assistant Director of Elder Services CAP Belknap-Merrimack Counties) spoke about falls prevention. Joan announced that 4 classes on fall prevention have occurred since the inception of the public health initiatives grant. 5 lay coaches have been trained from: LRGH, Catholic Charities and Lakes Region VNA. There are new data collection methods for demographics on class participants which Joan shared with the Council. Discussion formed on how to get seniors involved with coaching classes. Janet Hunt (Service Link Director) suggested that Meals on Wheels staff get trained for fall prevention so that when they deliver meals, they can check for falls risks. It was also discussed that Emergency Management Staff (EMS) will be trained on fall prevention.
- c) Financial Stability Partnership (FSP)- Scoop Welch (GUV) stated that meeting have been postponed pending discussion with GUV Community Initiatives Committee re: future course of FSP.

5. Next Meeting: Franklin Savings Bank Welcome Center (Behind Tilton' Diner) on Thursday December 3rd, 2015 for 3PM-4:30 PM